

National Aeronautics and  
Space Administration



# EXPLORE SCIENCE

**Solar System Ambassadors Reach 50,000-Event Milestone on July 26, 2020**

KAY FERRARI

Solar System Ambassadors PI

July 29, 2020

# Solar System Ambassadors Reach 50,000-Event Milestone on July 26, 2020



Perseverance Walk in Iowa



Leading Hands-on Activities Remotely in New Jersey

- In a little more than two years since their last event milestone, Solar System Ambassadors conducted 10,000 more events bringing the total up to 50,000, that reached 10,548,559 people directly
- After meeting the program's goal of 1,000 volunteers in 2019, the number of events had been steadily rising until March 2020 when the COVID-19 shutdowns caused 200 events to get cancelled
- Not to be deterred, Ambassadors began reinventing their methods of communication -- going online or setting up unattended outdoor displays
- They connected with libraries for online events working from lists provided by the NASA@ My Library team
- Solar System Ambassadors collaborated with the Museum Alliance to host remote outreach best practices trainings that benefit both groups
- OpenSpace team members from the American Museum of Natural History hosted trainings to give both groups additional online resources
- Skills acquired by volunteers are certain to be carried on into future activities