

National Aeronautics and
Space Administration



EXPLORE SCIENCE

Apollo 11 at 50: Looking Back to Move Forward

Andy Shaner

Public Engagement Lead, Lunar and Planetary Institute

July 24, 2019

Apollo 11 at 50: Looking Back to Move Forward

July 20, 2019, Lunar and Planetary Institute



Over 500 attended the free public event, celebrating Apollo and looking to future lunar exploration.

The event featured

- Hands-on activities, (portable) planetarium shows, lunar VR tours, and lunar meteorite touch samples
- Lunar and Planetary Institute Library Open House
- Scientist presentations (also streamed live via Ustream)
 - Dr. David Kring, LPI – Future Lunar Exploration
 - Dr. Danielle Wyrick, SwRI – Lunar Reconnaissance Orbiter
 - Dr. Walter Kiefer, LPI – Apollo 11

Evaluation

- **70% of attendees reported learning more about the Moon**
- **63% of attendees reported the event supported their family's learning**
- **56% of attendees reported their experience was unique**



A young explorer tours the Moon in VR.



Visitors model Moon phases using Oreo cookies.