



Partnering – Thinking Big

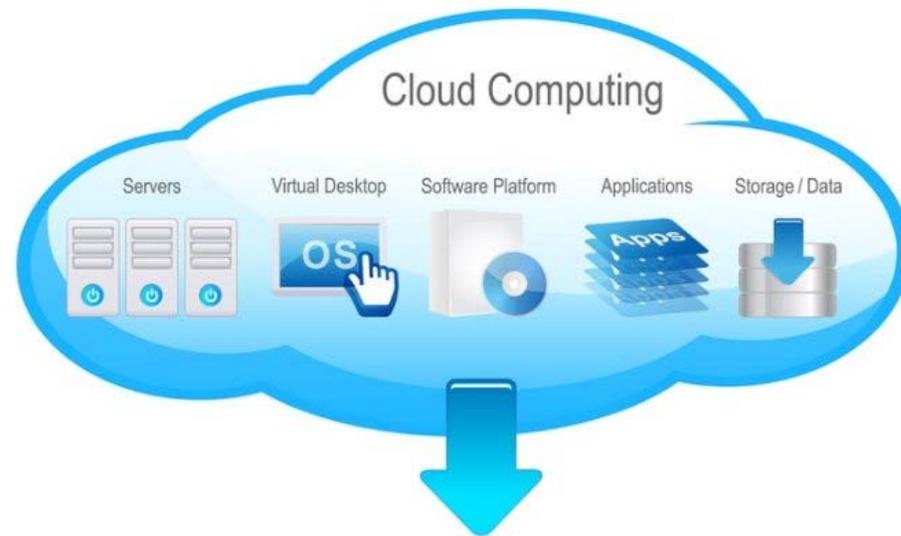
Jim Rinaldi, JPL CIO

November 2, 2017



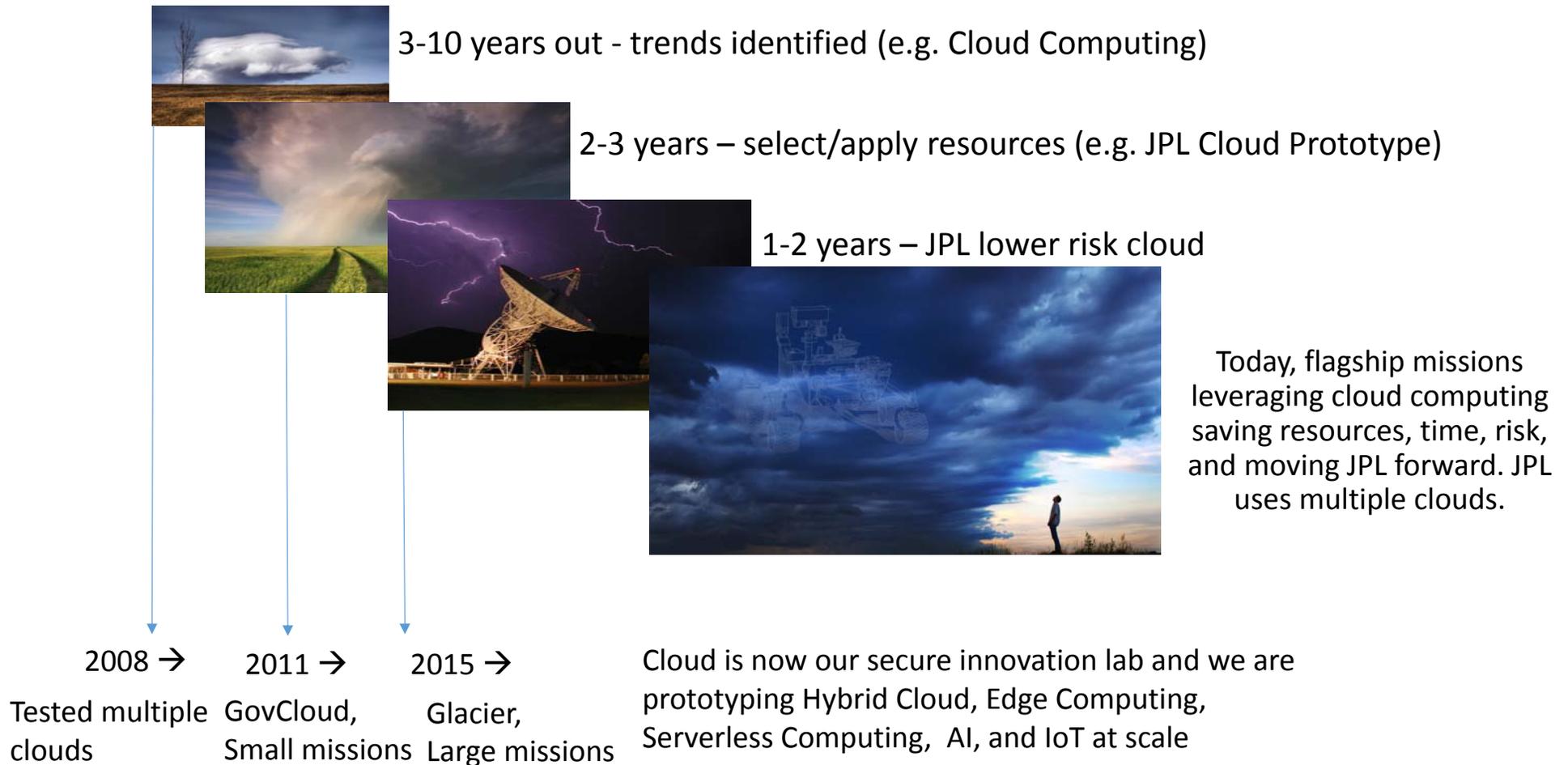
What Does Cloud Computing Mean to JPL?

- Digital Transformations
- Working with Others
- Out-of-the-box Thinking
- On Demand. Scalable Capacity
- New Technology Options
- New Business Models
- Rapid, Low-risk Experimentation
- Everything as a Service
- Changing How We Work



AWS, Microsoft, IBM, ServiceNow,
SAAS Vendors, ...

Tracking and experimenting with emerging technologies pay dividends for NASA. Example of the Cloud Technology Wave at JPL



Challenges in Cloud Computing

- Protecting Legacy
- Adapting New Architecture
- Frequent Changes
- New Tools
- New Cost Models
- Data Management
- Cybersecurity

IoT ONE Top 8 Cloud Computing Challenges in 2016



Source: RightScale 2016 State of the Cloud Report

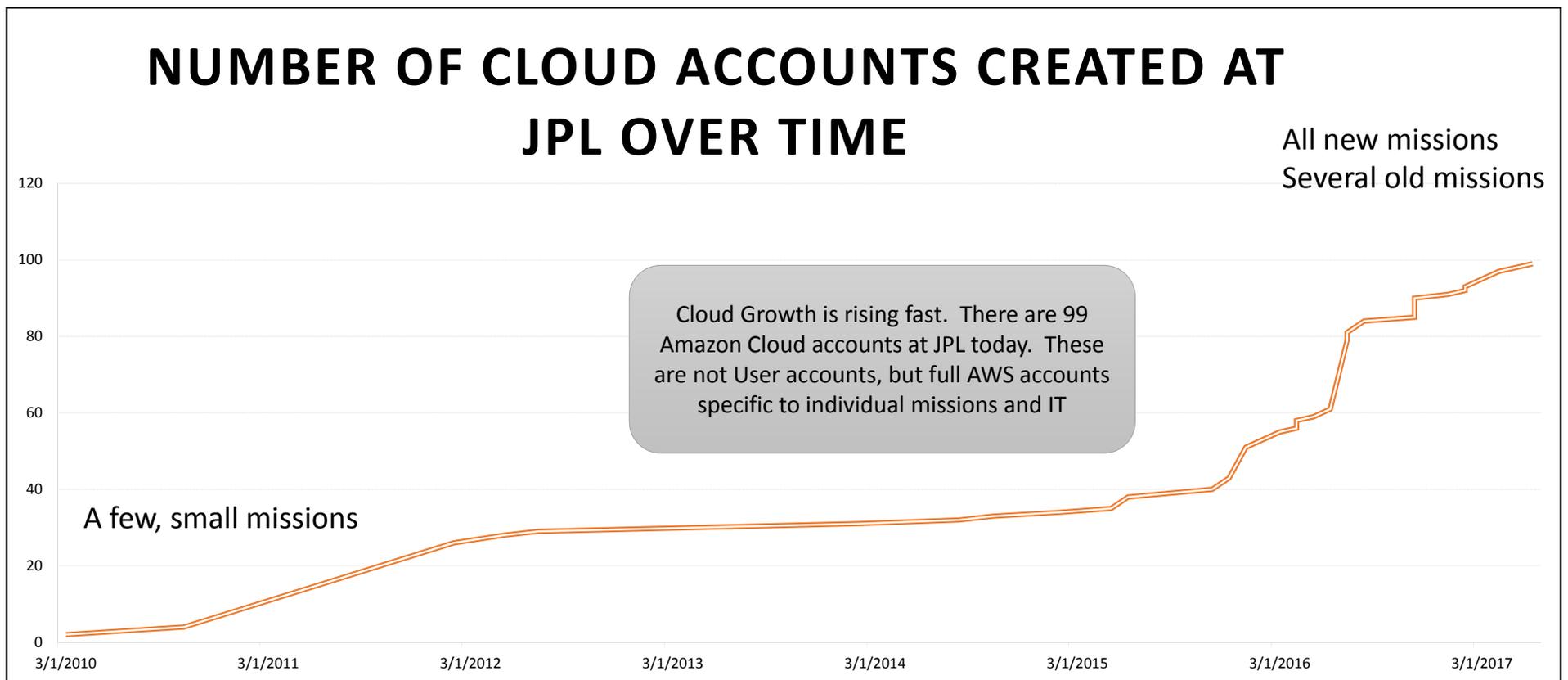
IoT ONE www.iotone.com | Accelerating the Industrial Internet of Things

We chose to solve the challenges with early visioning and partnering on game-changing technologies

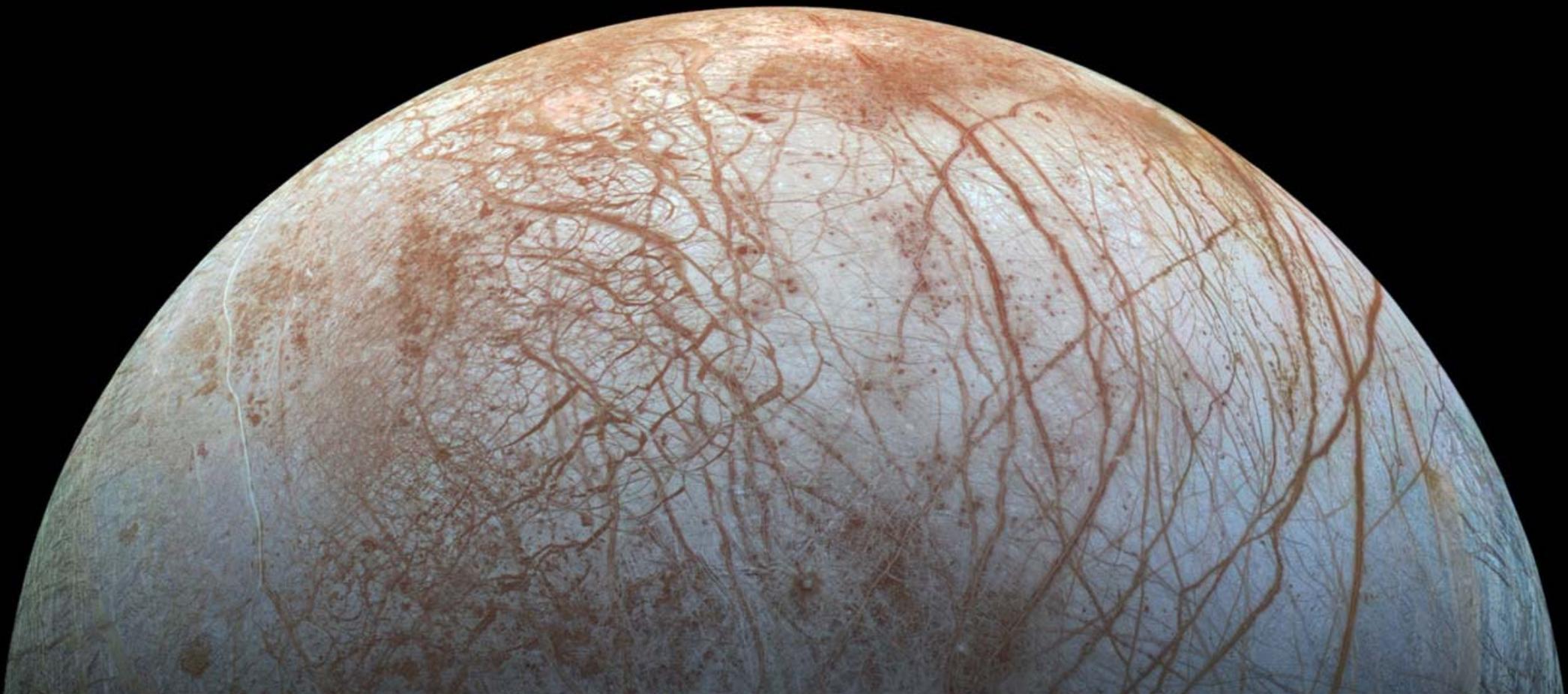
- Partners visit frequently and sit on JPL review boards
- JPL and NASA visit partner sites



Amazon Cloud Accounts for Missions and IT



Partnering with Missions



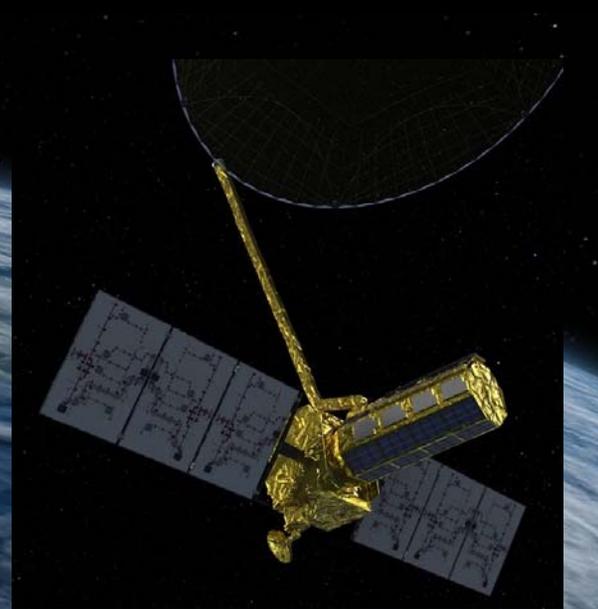
Curiosity: Did/does Mars house life?



Mars 2020: Our next rover on Mars



Understand the Earth's water in detail with SWOT and NISAR



WE WILL
COLLECT
100X MORE
DATA

SWOT &
NISAR
2021

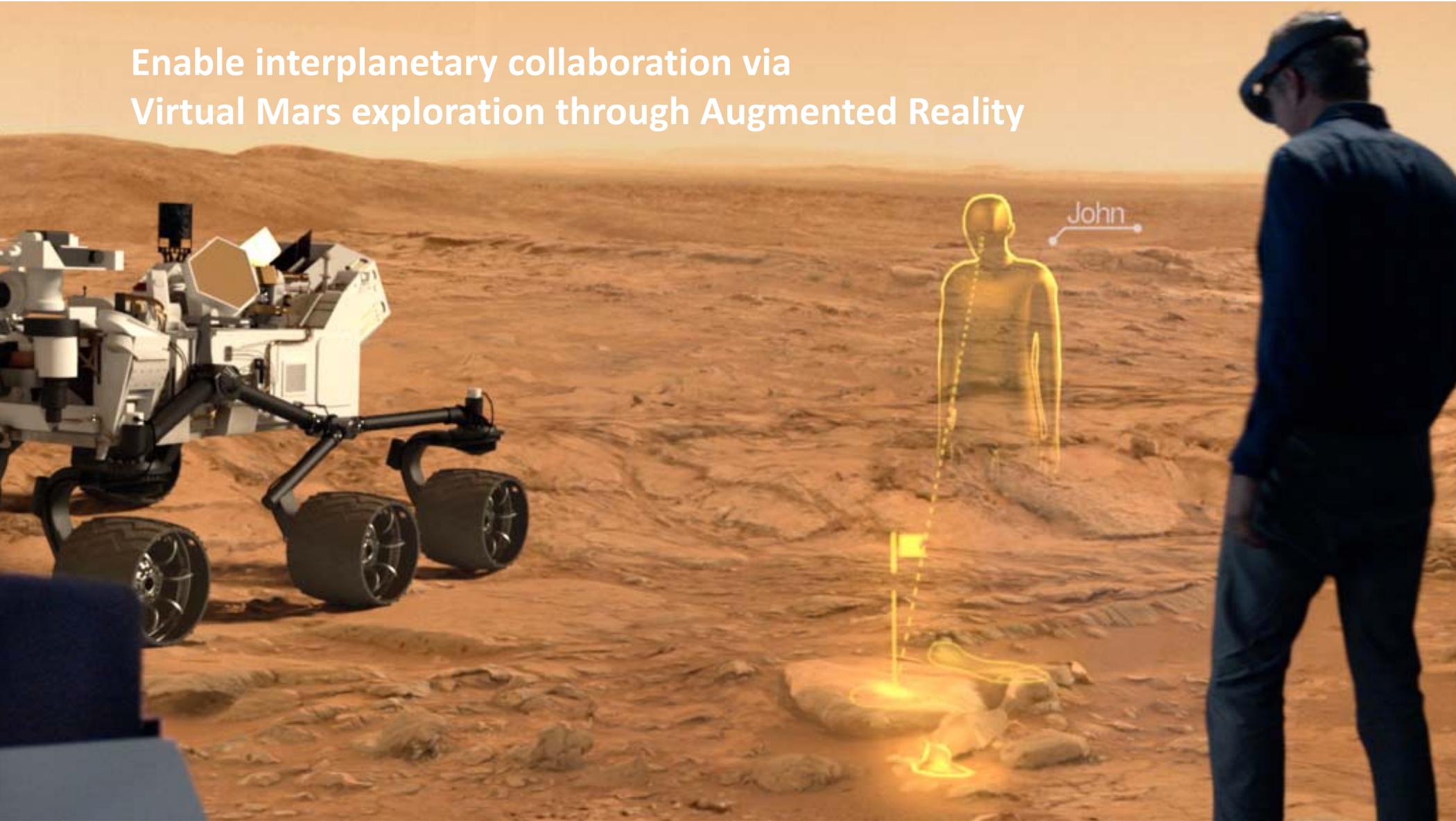
SMAP
2015

OCO-2
2009

100
TB/DAY

T I

Enable interplanetary collaboration via
Virtual Mars exploration through Augmented Reality



Prepare for next generation of explorers' ways of working



Increase interest in Space -- and use the lessons learned

The logo for the NASA Mars app is centered on a black rectangular background with a thin white border. The text is white and arranged in three lines: "NASA MARS" in the largest font, "NASA'S FIRST" in a smaller font, and "ALEXA APP" in the same smaller font as the second line. The background of the entire slide features a view of the Martian horizon with a reddish-orange sky and a dark, starry space above.

NASA MARS
NASA'S FIRST
ALEXA APP



“Alexa, enable NASA Mars”

“How cold is Mars?”

”Can people live on Mars?”

...

AWS and JPL partnering

Things/Firsts we did together

- AWS to understand enterprise cust.
- Provided many AWS references
- Advice to those interested in cloud
- GovCloud
- Glacier and Eon
- Content Distribution (Curiosity)
- Zocalo (now WorkDocs)
- Using Spotmarket for Gov't
- Using Reserved Instances for Gov't
- IoT in the enterprise
- Alexa for the enterprise
- Alexa at Work
- Alexa NASA Mars app
- Greengrass prototype and demo
- Biba (now Chime) beta
- Cybersecurity
- AWS EAR-99 authorization

Things we are doing together

- JPL going all-in in the cloud
- NASA DAACs in AWS
- Evolving Alexa in the enterprise
- Mars 2020 in AWS (3x faster)
- Europa mission in AWS (partners)
- Asteroid Redirect in AWS (partners)
- SWOT/NISAR in AWS (100x bigger)
- Evolving serverless computing
- Evolving enterprise cost models
- ...

Things we could do together

- AI (Augmented Intelligence)
- Automation/robotics/fleet
- IoT
- Evolve Alexa for enterprise use
- AWS as a hub for HPC / GPU
- Edge computing
- Serverless computing
- AWS Professional Services
- Moving Data Centers
- ...

What's our next big thing?

Additional early, promising IoT experiments



Understand hacking attempts



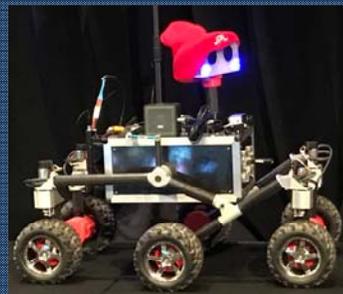
Combining multiple senses to collaborate on our data



Controlling A/V equipment via voice.



Alexa as Virtual helpdesk and phone



Control robots via voice



As interface to ChatBots
"Ask me anything"

Strong Partnerships with our Vendors:
As Critical as the Services they provide

Thank You!



Jet Propulsion Laboratory
California Institute of Technology